



SMART MEDIA ON DIGITAL SCREENS



Advertisement

IMPACT YOUR FUTURE CUSTOMERS ON OUR SCREENS

BUY NOW



Condominium communication

THE VISUAL COMMUNICATION THAT LACKED

I WANT

About us

Impact people

Buy advertising on our screens and impact your audience

Up and Down Media is a digital communication platform aimed supermarkets , malls, shoppings that are arriving in Miami and which helps companies to build a digital presence of results and position themselves with customers.

By means of monitors installed in the check out supermarkets, mall, shoppings, residential and commercial elevators, Up and Down Media offers advertisers an efficient advertising space as it dialogues directly with an audience that the brand wants to reach global and local journalistic content for clients between at the check out; in addition to useful information about the supermarket, which can be inserted on the screens by the manager himself.

For the condominium, it adds information from the main media in the region and the world as well as disseminating messages from the condominium to residents.

Read more >

Our Services



I want
advertise

The digital media for residential and corporate buildings

EASY BUY: Buy in a few clicks and advertise your business in Miami's main buildings.

SEGMENTATION: Different audiences including families, influencers, decision makers and B2B public.

LOCATION: Strategic communication, aiming your campaign according to the location of interest.

 **BUY NOW** 

Our Services



**I want
screens**

ZERO ANNUITY with partnership for your buildings, supermarket and malls

We are committed to facilitating
communication between the Administrator of
the building and the resident. We display:
Community condominium announcements
Entertainment
Tips
News
Commercials
Hour and Temperature

 **I WANT FREE >**



Impact Media

A NEW WAY TO ADVERTISE

Media at fair price

How about trying a new way of talking to your target audience?

Our operations include residential and commercial buildings, supermarkets and malls and we want to offer, through our experience, a new and intelligent way to develop solutions that generate relevant results and connections between brands and people. So, wherever we are, we offer a selection of content, services, and experiences that make it easy to surprise everyone on their journey, whenever, wherever.

Track your audience across key residential and commercial buildings, supermarkets and malls and start an ideal conversation. We are present in the daily lives of millions of people. Mass media with the power to reach your audience.

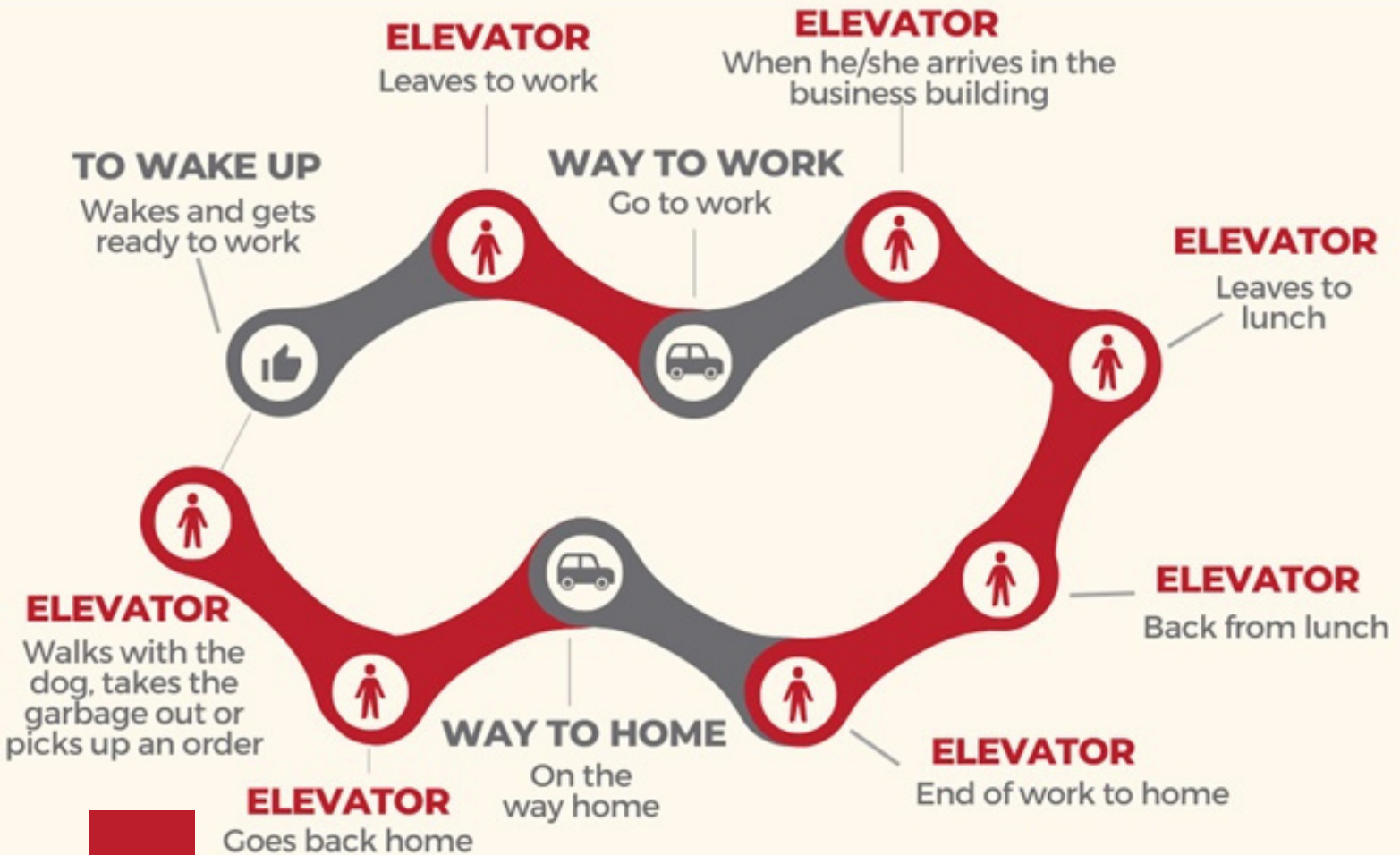
A photograph of three business professionals (two men and one woman) standing in an elevator. The woman on the left is wearing a light blue blazer and a beige dress. The man in the center is wearing a light grey suit, a blue shirt, and a light-colored tie. The man on the right is wearing a dark suit. They are all looking towards the right. The elevator has a glass door and a metal frame. The background is a blurred view of a city skyline.

People Flow

High weekly flow of people at our elevators

Intense flow of people in all commercial and residential buildings where our screens are installed. Impact customers on every elevator ride

CONSUMER JOURNEY



Consumer Journey

We follow the consumer in all his/her journey

Intense flow of people in all commercial and residential buildings where our screens are installed. Impact customers on every elevator ride



Quality Content

That generates attention and results

+100 national and international
partners bring us the top
quality content

A low-angle, upward-looking perspective of several modern skyscrapers with glass and steel facades. The buildings converge towards the top of the frame, creating a strong sense of height and architectural scale. The sky is a pale, overcast grey.

Where we are

Business buildings

There are more than 1 thousand companies impacted daily (economically active, influencer and decision maker audience) with high purchase and consumerism power.



Where we are

Residential buildings

As it is part of the life of more than a thousand homes, residential displays communicated with families of different generations and times of the day, 24 hours a day, 7 days a week



Where we are

Supermarkets

By means of monitors installed in the check out supermarkets, Up and Down Media offers advertisers an efficient advertising space - as it dialogues directly with an audience that the brand wants to reach-; global and local journalistic content for clients between at the check out ; in addition to useful information about the supermarket , which can be inserted on the screens by the manager himself, and **ABSOLUTELY NO COST TO YOUR BUSINESS**

A woman with long, dark, curly hair wearing an orange shirt and a young girl with short, curly hair wearing a blue shirt are looking at a movie poster. The poster features a yellow car and the word 'Prestige' in a stylized font. The background is a dark, textured surface with some light streaks.

Visual content

We present daily on our screens the most relevant topics so that the whole families aware of what is happening in the neighborhood, the city, USA, and the world.

We approach the most diverse subject: cultural, gastronomic tips, economy, sports, entertainment, well-being, family relationships and childcare are some of the examples.

Technology and Team

In our monitoring center, we have a team of professionals and equipment necessary to monitor, diagnose and repair issues in our network remotely and, if necessary, in person. Our customer service team is available to contact the administrator of the building to answer any doubts.

Paperless communication

Our screen harmonize with the environment and we have quality and relevance content. Monitors with high - adhesive tape

People's transportation more comfortable and informative.

Direct and effective communication.

Non invasive media (NO AUDIO) - 24/7

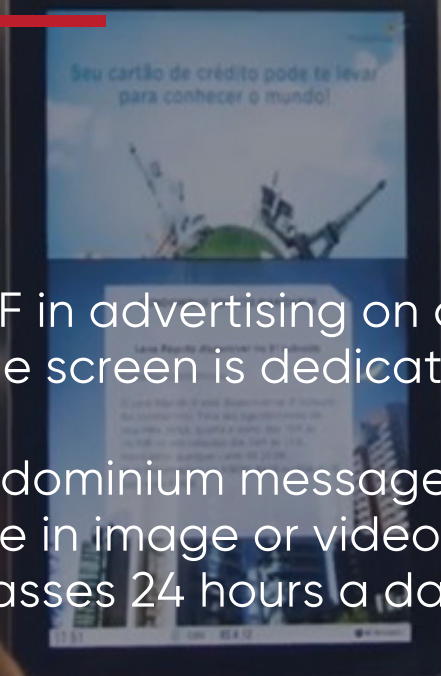


For Residents

50% OFF in advertising on ours screens and 50% of the screen is dedicated to the condominium.

Condominium messages can be organized in a queue in image or video format and the looping passes 24 hours a day guiding and informing residents and visitors.

Exclusive space for the Administrator of the building to publish urgent announcements up to 24 hours. Much more space for urgent communication or alerts.



| Want digital screens?

WITH UP AND DOWN YOU CAN POST:



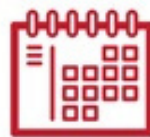
Communicated
with full autonomy



Insert photos and
access a unique
library of images



Tributes and
commemorative
dates



Build a schedule
of announcements



Improvements in your management

**TOTALLY FREE SCREEN AND
USABILITY, TOTAL TRANSPARENCY,
NO HIDDEN COSTS**

Why It Makes Sense



SPECIFIC TARGETING

Right demographics Save money, time & effort

DIGITAL SCREENS VERSUS DIRECT MAIL



- 1 Low cost per impression
- 2 Lasts the entirety of your campaign
- 3 Heavy frequency makes you top of mind



High Cost per piece

Piece last only 1-3 days

Multiple campaigns needed to be top of mind

- 1
- 2
- 3



HEAVY FREQUENCY

Regularity & Repetition Encourages recall

DIGITAL SCREENS VERSUS MAGAZINES



- 1 Target where your customer base is
- 2 80% engagement means maximum exposure
- 3 12 month campaigns very affordable



Random and untargeted

Limited Readership

12 Month subscription can be expensive

- 1
- 2
- 3



MAXIMUM EXPOSURE

High traffic, high volume Viewership reduces CPM and leads to quick impact

DIGITAL SCREENS VERSUS NEWSPAPERS



- 1 Target where your customer base is
- 2 80% engagement means maximum exposure
- 3 12 month campaigns very affordable



Random and untargeted

Limited Readership

12 Month subscription can be expensive

- 1
- 2
- 3



Simple Process



Free order

I Want Screens

1

Visit our website
upanddownmedia.us

2

Click on
I WANT FREE SCREENS

3

Fill the form

4

Click send message

5

In a few minutes our customer service will contact you

I Want to Advertise

1

Visit our website
upanddownmedia.us

2

Click on
I WANT TO ADVERTISE

3

Choose the city

4

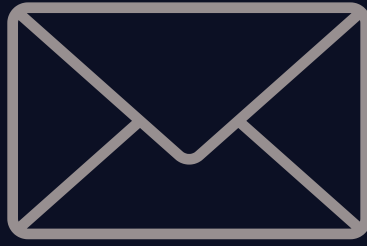
Choose the points you like

5

ADD CART

6

Proceed to checkout



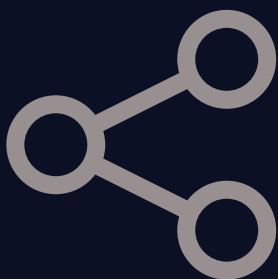
**We'd love to talk
about to
modernizing your
business.**

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Find us in

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Florida / USA



Social networks



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upanddownmedia.us